

BRYAN SKLOVER

Fan Experience, Game Presentation & Business Operations Leader

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EXPERIENCE



Director of Marketing & Entertainment

Trenton Ironhawks

📅 06/2025 - 07/2026 📍 Trenton, NJ

Front office lead for a first-year ECHL expansion franchise, owning marketing, entertainment, and business operations functions typically split across multiple departments.

- Hired as a founding member of the franchise's front office, building the marketing, game presentation, and fan experience functions from the ground up.
- Managed daily office operations and led facility/logistics setup ahead of staff onboarding for the new organization.
- Planned and executed community events, building strong working relationships with local community organizations and government partners.
- Directed team name selection process and oversaw creative development of the team's logo and brand identity in coordination with outside design partners.
- Recruited, trained, and scheduled a multi-track intern program, coordinating availability across game nights and community events.
- Created the team's promotional schedule and in-game sponsorship inventory.
- Directed content creation across marketing and game presentation channels.



Director of Game Presentation

Zawyer Sports & Entertainment

📅 09/2023 - 04/2025 📍 North America

- Directed game presentation and production across Zawyer's portfolio of teams throughout North America, leading market launches and ownership transitions while supporting day-to-day production for additional markets.
- Managed Technical Directors and production workflow across multiple markets, ensuring consistent quality and standards across a distributed team.
- Oversaw hiring, scheduling, and payroll for production staff across all supported markets.
- Built systems and clear role expectations to drive consistent operator performance across geographically dispersed teams.



Sr. Director of Business Operations

Gastonia Ghost Peppers

📅 04/2024 - 04/2025 📍 Gastonia, NC

- Led operational transition following an ownership change, establishing stability across the organization and facility.
- Served as day-to-day operational counsel for account executives, operations staff, and other stadium personnel at CaroMont Health Park.
- Supported partnership meetings and facilitated contracted sponsorship agreements.
- Planned community and non-baseball events for the stadium, including securing sponsorships and entertainment partners.
- Coordinated production efforts to maintain an engaging, high-energy gameday atmosphere for Ghost Peppers baseball.

SUMMARY

Game presentation and fan experience leader with over a decade of professional sports experience, including franchise launches and ownership transitions across hockey and baseball in Savannah, Tahoe, Gastonia, and Trenton. Builds high-performing production and marketing operations from the ground up, from brand and staffing to community and sponsor relationships, while delivering major-league-caliber game-night atmosphere on minor-league budgets. Proven across production, marketing, and business operations, with ECHL awards for Game Operations and Theme Night of the Year. Seeking to bring that same build-and-execute range to an organization's next chapter.

SKILLS

Production & Game Presentation

Game & Show Directing, Video Production, Live Events, Broadcast Systems, Music Research & Programming, Script Writing, Multi-Day/Multi-Venue Event Production

Audio & Broadcast Technical Systems

Selector XV, NexGen, Click Effects, Ross Kiva, 7Point Audio, Dante Audio Interface, Virtual DJ

On-Air & Communication

On-Air Hosting, Public Speaking, Interviewing, Audio Production, Syndicated Media Programming

Creative & Design

Adobe Creative Suite, Tagboard, Social Media Content Management

Business Operations

Sponsorship Management, Sponsorship & Partnership Negotiation, Staffing & Hiring, Government & Community Relations, Multi-Market Operations Management, Ownership Transition Management

Leadership & Development

Team Building, Recruiting, Training & Curriculum Development

EXPERIENCE



Director of Game Presentation & Community Relations

Savannah Ghost Pirates

📅 04/2022 - 04/2024 📍 Savannah, GA

- Founded and led GPTV, the Ghost Pirates' broadcast and entertainment production team, delivering an NHL-caliber game atmosphere for Savannah's first professional sports franchise.
- Built community relations efforts to introduce the market to professional sports, establishing local partnerships from the ground up.
- Managed business operations for the broadcast team, including hiring, scheduling, and payroll.
- Wrote game scripts and trained GPTV crew members, setting clear performance expectations for each production role.
- Directed four events over two days for the 2024 ECHL All-Star Classic, including FanFest and the Hall of Fame Ceremony, while coordinating concurrent productions for in-game and NHL Network broadcasts.



Game Presentation Specialist

Tampa Bay Lightning

📅 01/2020 - 06/2022 📍 Tampa, FL

- Served as primary backup DJ and operated the artificial crowd "sound sweetener" system during the 2021 post-COVID season
- Tracked advanced game statistics and managed the social media Tagboard display for in-arena use during Bolts games



Game Audio | DJ & Artificial Sound Sweetener

Toronto Raptors

📅 12/2020 - 05/2021 📍 Tampa, FL

- Operated the artificial crowd "sound sweetener" system for Raptors games relocated to Tampa during the 2021 post-COVID season
- Transitioned to Game Audio DJ for the remainder of the season, running in-game audio cues under the game director



PA Announcer

Orlando Solar Bears

📅 10/2012 - 04/2022 📍 Orlando, FL

- Served as primary PA announcer for Solar Bears home games at Amway Center, delivering key game information and promotional content
- Supported additional game presentation functions, including Game DJ duties



Executive Programmer/Producer - The Mike Harvey Show

Westwood One

📅 06/2013 - 12/2019 📍 Melbourne, FL

- Executed and produced SUPERGOLD with Mike Harvey, a nationally syndicated weekend music show airing on 500+ stations at its peak, and part of a franchise running 4+ decades.
- Created and produced The Mike Harvey Show, a nightly syndicated program (2006–2019) that ran on 150+ stations.
- Managed music scheduling, giveaway coordination, spot load clearance, and part-time staff for both programs.



On Air Personality

iHeartRadio

📅 12/2004 - 10/2020 📍 Orlando, FL

- Advanced from intern to on-air talent across all 7 stations in the Orlando iHeartRadio cluster, including overnight, weekend, and fill-in shifts for all major dayparts at 101.1 WJRR
- Held additional on-air role at 100.5 GEN-X Radio in Louisville, KY

AWARDS



**ECHL Game Operations of the Year
2023-24**



**ECHL Theme Night of the Year 2023-
24 for "Golden Ghosts"**



**ECHL Team Award for Excellence
2023-24**

PROJECTS

Kennedy Space Center Visitor Complex

📅 2017 - 2019 📍 Cape Canaveral, FL

- "Holidays in Space" 17-minute event soundtrack
- SpaceX Falcon Heavy VIP Launch Experience soundtrack
- Apollo 50th Celebration events playlist
- "Heroes and Legends" Grand Opening soundtrack

Rock Roundup Countdown

📅 12/2019 📍 Florida

- Recorded and distributed "Rock Roundup" Top 50 rock tracks of the 2010s
- Aired on 5 iHeartRadio rock stations across Florida
- Programmed countdown list & content

90's Plus Host | Creator

📅 03/2017 - 10/2018 📍 Brevard County, FL

- "90's Plus" was a 90's-intensive house party to spotlight 90s music as the next-era of Classic Hits.

Hockey Now Host | Creator

📅 10/2018 - 09/2020 📍 Orlando, FL

- Produced weekly podcast spotlighting Hockey in Central Florida
- Included Solar Bears player and coach interviews
- Featured Tampa Bay Lightning beat writer appearances
- Covered national Hockey headlines
- Produced weekly on-air radio show of the same name

PORTFOLIO & REFERENCES

**Scan the QR code below to find a collection
of game videos & images and references.**

